



Levine Cancer Institute

To whom it may concern,

We invite you to participate in our 7th **Annual Miles Against Melanoma NC** run/walk on April 28th at the Arboretum shopping center in Charlotte, NC. This year proceeds from the event will go towards melanoma research. Miles Against Melanoma is a 501©3 nonprofit organization whose core purpose is to raise the public's awareness of melanoma and to help fund melanoma research while making an impact in our local community. We would love to have your support this year and join efforts with us to take another step towards achieving our core purpose!

We are seeking sponsors and will offer the following based on your level of contribution. Please refer to our Sponsor Level Descriptions for more details on each level. Some benefits are:

- Inclusion of your logo in race announcements, website, Facebook page shout-outs, and on the back of the t-shirts
- Free race entries
- Recognition on race day
- Product promotion at our Finish line vendor village on race day to offer product samples or other items to promote your business
- Include items in our race packet

We are also seeking non-monetary, in-kind donations such as gift certificates, gift baskets, and merchandise for our raffle as well as post-race nutrition items for the participants such as bananas, oranges, and bottled water.

We hope you'll consider supporting **Miles Against Melanoma NC**. Your donation will be a valuable contribution and the visibility is invaluable for your business!

You can visit our webpage for more information at [www.mam-charlotte.org](http://www.mam-charlotte.org) and our FB page at [www.facebook.com/milesagainstmelanomanc](https://www.facebook.com/milesagainstmelanomanc). These sites will be visited by hundreds of attendees and supporters throughout the months leading up to the event.

Thank you for your consideration. We look forward to hearing from you!

Kindest regards,

Heather Joyner  
Founder, Miles Against Melanoma NC  
704-996-8970

[WWW.MAM-CHARLOTTE.ORG](http://WWW.MAM-CHARLOTTE.ORG)



**Miles Against Melanoma NC**  
A registered 501©3 organization

Heather Joyner, Director  
8405 Dunton Court  
Waxhaw, NC 28173

704-996-8970  
www.mam-charlotte.org  
mamnc@milesagainstmelanoma5k.org

## **Event Date – April 28, 2018**

### **Presenting Sponsor for 5K - \$7,500**

- Promo location of Logo on Website, Advertisements, and t-shirt
- Listed as presenting sponsor for 5K in Race Day Announcements
- 15 free race entries
- Race Packet Insert
- Banner Recognition at Event
- Table at Event

### **Presenting Sponsor for 1 Mile Fun Run - \$5,000**

- Promo location of Logo on Website, Advertisements, and t-shirt
- Listed as presenting sponsor for 1 Mile Fun Run in Race Day Announcements
- 10 free race entries
- Race Packet Insert
- Banner Recognition at Event
- Table at Event

### **Presenting Sponsor for Kid's Dash - \$2,500**

- Promo location of Logo on Website, Advertisements, and t-shirt
- Listed in Race Day Announcements as sponsor for Kid's Dash
- 5 free race entries
- Race Packet Insert
- Banner Recognition at Event
- Table at Event

### **SPF50 Sponsor - \$1,000**

- Large Logo on Website, Advertisements, and t-shirt
- Listed in Race Day Announcements
- 2 free race entries
- Race Packet Insert
- Banner Recognition at Event
- Table at Event

### **SPF30 Sponsor - \$500**

- Small Logo on Website, Advertisements, and t-shirt
- Listed in Race Day Announcements
- Race Packet Insert
- Banner Recognition at Event
- Table at Event

### **SPF15 Sponsor - \$250**

- Logo on Website
- Listed in Race Day Announcements
- Table at Event

### **Table at Race day - \$100**



**Miles Against Melanoma NC**  
**A registered 501©3 non-profit organization**  
 Tax ID: 45-3667573

Heather Joyner, Director  
 8405 Dunton Court  
 Waxhaw, NC 28173

704-996-8970  
 mamnc@milesagainstmelanoma5k.org

**SPONSOR FORM**

Our company is pleased to support Miles Against Melanoma by a sponsorship at the level indicated below.

Sponsoring Company \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Please indicate the sponsorship level:**

- |  |         |  |       |
|--|---------|--|-------|
| <input type="checkbox"/> Presenting Sponsor for 5K             | \$7,500 | <input type="checkbox"/> SPF30 Sponsor       | \$500 |
| <input type="checkbox"/> Presenting Sponsor for 1 Mile Fun Run | \$5,000 | <input type="checkbox"/> SPF15 Sponsor       | \$250 |
| <input type="checkbox"/> Presenting Sponsor for Kid's Dash     | \$2,500 | <input type="checkbox"/> Table at Race Day   | \$100 |
| <input type="checkbox"/> SPF50 Sponsor                         | \$1,000 | <input type="checkbox"/> In Kind Donation ** |       |

**\*\*If making an In Kind Donation, please indicate the item(s) to be donated:**

	<u>ITEM</u>	<u>VALUE (\$)</u>
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____

Please make checks payable to Miles Against Melanoma NC.

Check Date: \_\_\_\_\_ Check Number: \_\_\_\_\_